



**ESTRAZIONE  
DEI TALENTI**  
L'IMPRESA SI FA IN PUGLIA



REGIONE  
PUGLIA



Il futuro alle porte di tutti



The "Talents mining" action is co-funded by the European Union through the ERDF-ESF 2014-2020, as implemented by the POR Puglia ERDF-ESF 2014-2020, Priority Axis TO VIII "Promoting Employment Sustainability and Quality, Sustaining Professional Mobility" and Priority Axis TO X "Investing in Education and Professional Training to Foster Expertise and Enduring Learning".

# "ESTRAZIONE DEI TALENTI" ACTION

## Summary

### Taking part to development is a shared asset.

By means of ARTI–Regional Agency for Technology and Innovation, Puglia Region launched **"Estrazione dei Talenti" (Talents mining)** action, aimed at funding custom training paths to help entrepreneurs teams creating new companies under priority innovation areas, as stated in the regional Research and Innovation Strategy.

### The funding budget amounts to 10 million euros over a three-year period.

The enhancement paths for entrepreneurial ideas will be provided by the Factories, clustered public and private subjects who transmit skills and know-how to a number of Teams, according to the best business acceleration standards.

"Talents mining" action starts with a public call for Factories selection.

Applications from Teams will be gathered in a second call, within the limits of financial resources and on a competitive grant basis.

## THE "FACTORIES SELECTION" PUBLIC CALL

It is open to: business incubators and accelerators, as well as investors; public research centers and universities; enterprise associations, technological and production clusters; scientific and technological parks; chambers of commerce; enterprises, also in an associated fashion; public-private research centers and laboratories; secondary high schools; technical tertiary education; training centers and associations promoting business culture.

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In order to qualify for this call, Factories will apply through an online procedure, submitting an activities program that shall illustrate the proposed enterprise flanking and acceleration schemes, according to the following types of activities:

- **screening**, aimed at assessing support activities supplied to Teams;
- **public mentorship sessions**, focused on coaching and aimed at addressing the fundamental areas as well as the critical issues relevant to generate and develop business plans;
- **single team mentoring sessions**, to guarantee the following custom services:
  - ◆ **tutorship**, with the coach in charge of the whole development process;
  - ◆ **mentorship**, supplied by entrepreneurs, managers and experts, paired through a matching method based on business area proximity.

Each Team, carefully selected through a dedicated public call (published after the Factory call), will benefit from mentoring and business acceleration services within **the limit of 300 hours**.

Factories will be selected by an evaluation committee, who examines the submitted activities program. In case of approval, Factories must establish their registered offices and headquarters in the Puglia Region territory.

The “Factories selection” call has been published on the Puglia Regional Bulletin n. 55 of April 4, 2018. Proposals must be submitted according to policies and rules published on the dedicated website **<https://estrazionedeitalenti.arti.puglia.it>** available starting from June 4, at 12:00 pm (45 days after call publishing on the Regional Bulletin).

Furthermore, **proposals must be submitted, under penalty of being rejected, exclusively through the online procedure, and must be received no later than July 18, 2018, at 12:00 pm** (90 days after call publishing on the Regional Bulletin).